

## WHY JOIN US AT DIGITALISATION HUB

Digitalisation is one of the Hubs hosted during Europe's most valuable end-to-end energy event, namely European Utility Week and POWERGEN Europe.

European Utility Week and POWERGEN Europe combine to offer the platform for achieving a fully integrated and interconnected energy system and market in Europe. With over 18,000 attendees the event will host all the key players in the smart energy ecosystem to discuss European strategy to achieve a smooth transition towards a low carbon energy supply. Digitalisation is an area or Hub on the exhibition floor with its own free-to-attend Hub Session programme and networking areas.



## GREAT FREE CONTENT

3-day Hub Session programme offers free-to-attend sessions including:

- **Future Enabling Technologies:** IoT at scale, 50% intermittent renewable generation, 10% penetration of EV, dramatic increases in customer engagement, potential black swan events.
- **CyberSecurity:** protecting data, projects, companies, regulations.
- **IoT Platforms for Utilities:** Connected utilities, improve performance through networks, platforms, applications, and other tools.
- **Consumer and the Digital Utility:** educating consumers, Platform use, managing home energy usage, accessing additional services.
- **Smart Metering:** projects, applications, tools, IoT.
- **Connected Homes:** showcases, smart appliances, projects, applications.



For more strategic market insights join the Summit. This is a 3-day paid-for programme for high-level knowledge sharing and industry insight programme.

Our Summit is going to focus on the core of digitalisation, mainly the use of digital technologies (sensors, meters, connected devices, infrastructure, etc.) that help reduce costs and rapidly transform the existing business models by creating – among other things – new sources of revenue.

Interested in speaking? Send us a mail with an abstract: [conference.europe@clarionevents.com](mailto:conference.europe@clarionevents.com)

## Great Networking Opportunities

The exhibition is your marketplace to high-value business and networking opportunities with innovative solution providers and stakeholders that span the entire end-to-end energy value chain.

## Who will you meet?

Meet: Utilities, High Tech Companies, Digital Platforms, Virtual PowerPlants, Solution Providers, Consultants, European and Local Authorities engineers, project managers, policy officers, digital evangelists and professors.

## And there's more!

At the Digitalisation Hub we are going to include projects and presentations dedicated to:

- The Digital Twin
- VR
- 3D
- Blockchain
- AI
- AR
- Smart Metering

## More free content to blow your mind!

- Cyber security and ways to keep one's digital environment safe from attacks
- Connected spaces and connected homes, in particular smart appliances
- A glimpse into the future to identify enabling technologies that will reign the digital transformation in the years to come

## COME AND JOIN US!

Your free visitor pass includes access to the event, the Hub Session Programme and of course the Digitalisation Hub.

Register for your free visitor pass by going to our website: [www.european-utility-week/register](http://www.european-utility-week/register)

**CLICK HERE TO REGISTER FOR YOUR FREE VISITOR PASS**



Follow us: @EUW\_live and @POWERGENEU and be part of the discussion by using #EUW19 #PGE19

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