

Be part of the exclusive match-making programme



"Initiate! taking place in Vienna in November 2018, will be the playground for new inspirations, new formats & new outputs. As part of the programme, Initiate! has developed a brand new format coupling corporates with startups in a matchmaking programme. Partnering with Vienna based energy and business model innovation experts – The Blue Minds Company and WeXelerate, this new programme ensures a curated process, connecting corporates with specifically scouted and relevant startups. The outcome will be to run a pilot between corporates and startups conducted on the grounds of mutual benefits."

Lorena Skiljan, Advisory Board member and Brand Ambassador for EUW

Initiate! is a feature of European Utility Week (EUW) the premier landmark event in Europe for the entire smart utility sector, 6-8 November 2018, Vienna, Austria. Initiate! is entirely dedicated to bringing about change and encouraging growth within the utility industry through innovation, passion, inclusion and diversification.



The Blue Minds Company (TBMC) is the go-to-company for developing and implementing new business models in the field of energy transformation.



WeXelerate is the biggest startup and innovation hub in the CEE region aiming to connect corporates and startups in an open innovation ecosystem.



Initiate! is the platform for startups, students and young professionals of the future to gather, discuss, challenge, share and pilot ideas and innovations with the more established smart energy professionals from the industry.

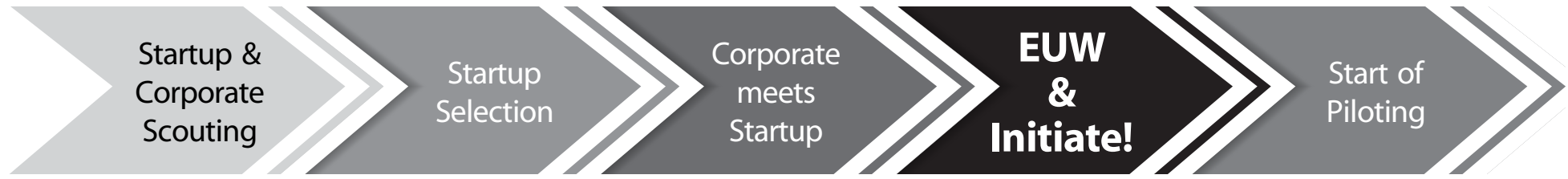
What's in it for me?

- Are you looking for an Innovation Broker but do not have the budget?
- Do you have the expertise but not the time?
- Do you have the need but not the resources?



Accelerate 2 Initiate! will offer you:

- Consultation by experts and involvement of mediators
- Access to an international startup - network
- Shortened startup scouting
- Shortened and structured innovation process
- Competitive advantages
- Risk minimization through outsourcing of developments
- Early identification of industry-specific developments
- Additional expertise for digital transformation processes
- Connection to a lighthouse project
- An insight into creating an innovative corporate image



ONGOING	04-08/2018	09/2018	11/2018	STARTING 11/2018
<p>Corporates will be invited to participate in the Accelerate 2 Initiate! programme.</p> <p>TBMC will be responsible for scouting startups specifically suitable for the participating corporates.</p>	<p>REQUIREMENTS</p> <ul style="list-style-type: none"> • Commitment of startups to participate in the programme • Commitment of corporates to offer a selected startup a pilot • The startup will be selected by the corporate and a jury during the Initiate! demo day in November 	<p>Through webinar pitching sessions, corporates and startups will present themselves. Each corporate will be able to select 3 to 5 startups. Depending on the requirements of each corporate, the selected startups will work on suitable business cases prior to Initiate!</p>	<p>The business case will be presented by the startup during the Initiate! demo day in November.</p> <p>Each corporate & the Initiate! jury will select one startup to be awarded a pilot project in cooperation with the corporate.</p>	<p>Corporates and startups implement the pilot within the Accelerate 2 Initiate! programme. Benefits include:</p> <ul style="list-style-type: none"> • Constant PR efforts through all available channels • Selection of best practice corporate

REQUIREMENTS FOR CORPORATES

- Must be committed to provide an active Operations/Innovation Officer during the above illustrated process
- Must agree to attending as a jury member during the Accelerate 2 Initiate! demo day in November
- Must agree to perform at least one pilot with one of the selected startups after the event

Costs

- No participation fee for Accelerate 2 Initiate!
- Additional sponsorship options available

[CLICK HERE TO PARTICIPATE](#)

REQUIREMENTS FOR STARTUPS

- Software startups must be max 5 years old hardware startups must be max 8 years
- Must have a first prototype and /or pilots
- Must be committed to the above illustrated process
- Must have a minimum of 3 staff members per startup

Costs

- Free programme participation for Accelerate 2 Initiate!
- 500 € participation fee to exhibit at the Initiate! Startup pavilion

[CLICK HERE TO VIEW THE STARTUP PROGRAMME AND APPLY](#)