

SOLARPOWER EUROPE DIGITALISATION TASKFORCE EXPERT WORKSHOP

SolarPower Europe will launch the 1st report in the world to look at the intersection of the solar PV sector and digitalisation. The “**Digitalisation & Solar - the market opportunities**” report will be launched on 4th October 2017 during the **European Utility Week in Amsterdam**. This will be followed by a Taskforce Expert Workshop on the 5th of October, where contents of the upcoming SolarPower Europe report will be presented, including presentations of some of the case studies used in the report.

THE DIGITALISATION TASKFORCE EXPERT WORKSHOP

WHEN: 5 OCTOBER 2017, 9:00-11:30AM

WHERE: RAI, Auditorium Centre. Entrance G, Room G109

WHO: solar industry professionals (i.e. developers, investors, manufacturers, O&M providers) and digital technology experts relevant to any aspect of solar PV (i.e. blockchain, software providers, digitalisation consultants).

REGISTER: Participation is free of charge. **Number of participants is limited.** To register please express your interest to s.dunlop@solarpowereurope.org

The workshop will share information on:

The new market opportunities digitalisation creates for solar



How this trend can be used to increase deployment and revenues



Specific challenges & opportunities including: digital grid integration, new business models, increasing performance and cost reduction